



## **Ski Juwel Alpbachtal Wildschönau is Austria's No. 1 for Hot Chocolate**

**The chocolate manufacturer Lindt tested hot chocolate in 300 European ski resorts. Alpbach, located in the „Ski Juwel Alpbachtal Wildschönau“, was named the top spot for the best drinking chocolate in Austria.**

Austria is renowned for its exceptional gastronomy, particularly when it comes to on-slope indulgence. In a recent analysis by Lindt, the Tyrolean Skiarea **Ski Juwel Alpbachtal Wildschönau was crowned the best resort in Austria for hot chocolate lovers.** Nearly **300 ski areas across Europe were assessed**, with factors such as the price of drinking chocolate, its availability in restaurants, cafes, and bars, as well as guest reviews, playing a decisive role.

### **Quality Pays Off**

Each ski resort was assigned a score that contributed to the "Lindt Ski & Sip" ranking. While the average price of hot chocolate in Austrian ski resorts is €7.95 – the highest in Europe – Alpbach stood out thanks to its excellent price-performance ratio and the high quality of its offerings. Skiers in Tyrol may pay more for a cup of hot chocolate compared to other European destinations, but the higher price often reflects superior quality.

### **Alpbachs sweet Secret for Winter Sports Fans**

The charming Tyrolean village of Alpbach is famous for being one of Austria's most beautiful villages, captivating visitors with its picturesque wooden houses, premium quality, and warm hospitality. Its accompanying ski area, Ski Juwel Alpbachtal Wildschönau, offers a unique combination of nature, sports, and culinary delights. With 113 kilometers of slopes, 45 modern lifts, and 25 cozy mountain huts, it's a paradise for skiers, snowboarders, and food enthusiasts. Off the slopes, visitors can explore winter hiking trails, rustic huts, and numerous events that blend tradition and modernity. For those seeking something special, Alpbach offers not only outstanding hot chocolate but also an authentic alpine experience. Regional specialties, including the award-winning hot chocolate, are especially popular.

### **Further Information**

Details about Lindt's "Lindt Ski & Sip" study can be found at: <https://www.lindt.co.uk/blog/best-ski-resorts-hot-chocolate>

**INFOBOX**

[www.skijuwel.com/presse](http://www.skijuwel.com/presse)



Ski Juwel Alpbachtal Wildschönau is named for Austrias best hot Chocolate.

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Fun & Action for all families in the Ski Juwel Alpbachtal Wildschönau

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Enjoy the beautiful panorama & ski the 113 Pistekilometers in Ski Juwel Alpbachtal Wildschönau

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**Ski Juwel Alpbachtal Wildschönau**

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