

Fact check: Sustainability in winter tourism.

Guaranteed fun on the slopes, in harmony with nature: in Austria, we are proud of our sustainable winter tourism industry. **"Snow-how", combined with maximum resource conservation, is our core competency.**

Skiing fun with a clear conscience – guaranteed!

20 %

Over the last 10 years, the ski lift industry has reduced its energy consumption by 20 %.

0,9 %

Winter tourism is responsible for just 0.9% of **Austria's total annual energy consumption** (tourism as a whole: 1.6 %).

18 kWh

The **total average energy consumption of one skier, per day** is 18 kWh – including the power required for ski lifts, artificial snowmaking, piste grooming, catering, heating and infrastructure – by comparison, 30 minutes on a jet ski = 7 days of skiing.

54 %

of the **energy used in tourism** (as a whole) comes from **renewable sources**.

90 %

of the **power needed to produce artificial snow** comes from **renewable energy sources**.

100 %

electric transport by **Austrian ski lift**.

6,2 % of GDP

is generated by **Austria's tourism industry**.

Austria is one of the most sustainable tourist destinations in the world.

0,33 %

Snowmaking accounts for **0.33 % of Austria's total electricity consumption**.