

# Fact check: What are the economic benefits of winter tourism?

Tourism is an important contributor to our domestic economy, creating jobs and contributing to **wealth creation and prosperity** in the region.

It is a leading engine for growth in the economy, providing employment across a range of sectors.

**Approx. 50 million**

skiing days a year generate

**12.6 billion €**

in revenue and

**6.7 billion €**

in added value  
(direct & indirect).

**6,2 %**

of Austria's **GDP** comes from **tourism** (full-year statistics for 2023).

**Approx. 250,000 people**

work in the restaurant, hotel and ski lift industries in winter, **around 7.6 % of the working population.**



**Winter tourism brings many positive economic benefits for Austria.**

**71,1 million**

In the **2023/24 winter season**, **19.9 million visitors** came to Austrian ski resorts, generating **71.1 million overnight stays.**